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## BABY SHARK® TO MAKE A SPLASH IN "MUST-SEA" NEW PRODUCTION BABY SHARK'S BIG BROADWAVE TOUR! FROM NICKELODEON, THE PINKFONG COMPANY AND VSTAR ENTERTAINMENT, MAKING WAVES IN HOUSTON

Swimming to The Hobby Center April 3-4 for Two Jawsome Shows!

Families Can Purchase Tickets Before the General Public By Signing up for "Whale Mail"

**HOUSTON, TX** (December 11, 2023) – Nickelodeon, The Pinkfong Company and VStar Entertainment Group present Baby Shark's Big Broadwave Tour!, a brand-new interactive live stage show featuring characters from the globally beloved preschool property. This tour brings the underwater world of the hit animated series, Baby Shark's Big Show!, to life through an all-new original story, as audience members come together with Baby Shark and his undersea friends to save the Party Puddle Theatre. Featuring unforgettable music, with exciting twists on classic Baby Shark tunes, and mesmerizing visual effects, this staged "swimtacular" is jampacked with action and adventure for the whole family to enjoy. Tickets for both performances are on sale December 15 and may be purchased at <a href="https://www.babysharkontour.com">www.babysharkontour.com</a>.

Baby Shark's Big Broadwave Tour! follows Baby and his "fincredible" fishy friends on an undersea adventure filled with oceans of fun and "finship"! After Bentley Barracuda plans to tear down the beloved Party Puddle Theatre, Baby and his squiddo friends must dive into action and travel to the deep dark depths of the ocean, to Wavey Jones' Locker, and through "Finterstellar Space" to create a "flowstopping," splash-hit Broadwave "swimsation." To save the theatre, they will need the audience to help fill the Party Puddle Applause Meter and put on the biggest Broadwave show ever, showcasing everyone can Doo-Doo-Doo-Doo-Doo-Doo it!

"Get ready to dive into pure family fun as we make a splash across North America with the spectacular launch of *Baby Shark's Big Broadwave Tour!*," said Wendy Edwards, Managing Director & Executive Producer of VStar Entertainment Group.

"This marks our sixth touring collaboration with our partners at Nickelodeon, and our first foray into the underwater world of Baby Shark. Audiences can expect a dynamic, engaging, and colorful production filled with some of Baby Shark's most beloved characters. This kid-friendly interactive production is sure to create a sea of lasting memories for kids and adults alike, and we can't wait to share it with audiences beginning February 2024."

## SHOW DETAILS IN HOUSTON:

**WHEN:** Wednesday April 3, 2024 6:00 p.m. Thursday April 4, 2024 6:00 p.m.

WHERE: The Hobby Center Sarofim Hall 800 Bagby Street Houston, TX 77002

**TICKETS:** Tickets start at \$30\*. Tickets are available at the Box Office and <a href="www.ticketmaster.com">www.ticketmaster.com</a>. Prices are subject to change. \*\$30 tickets are available only while supplies last. Additional fees & taxes may apply.

A limited number of Fintastic Photo Op tickets are available, starting at \$50. This pre-show experience will provide an up close and in person photo opportunity with Baby Shark and includes an exclusive gift for each kid. Each adult and kid (age 1 & up) must have their own "Fintastic Photo Op" ticket. Each guest must have both a Fintastic Photo Op ticket and a *Baby Shark's Big Broadwave Tour!* show ticket (sold separately) for the same date.

For more information or to join the Whale Mail mailing list for presale and other exclusive offers, visit <a href="www.babysharkontour.com">www.babysharkontour.com</a>. Follow Baby Shark's Big Broadwave Tour! on Facebook and Instagram at @babysharkontour.

FOR MEDIA ONLY: Advance phone interviews and in-studio interviews available. Contact Shannon Brennan, Shannon.brennan@cirquedusoleil.com to schedule. Click <a href="mailto:here">here</a> for media assets.

**VStar Entertainment Group** is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production, operations, and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits, and brand activations. Acquired in 2018 by global live entertainment leader, Cirque du Soleil Entertainment Group, VStar has presented more than 40,000 live performances across 40 countries and entertains nearly three million guests annually. For more information, visit www.vstarentertainment.com.

**Nickelodeon**, now in its 45<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit <a href="www.nickpress.com">www.nickpress.com</a>. Nickelodeon is a part of Paramount's (Nasdaq: PARAA, PARA) global portfolio of multimedia entertainment brands.

**The Pinkfong Company** is a global entertainment company that delivers content and entertaining experiences around the world. Driven by award-winning brands and IPs, the company has created

and distributed a range of content across genres and formats including original animated series, world live tours, interactive games, and more. Believing in the power of entertaining and engaging content, The Pinkfong Company is committed to connecting people around the world and bringing joy and inspiration to worldwide audiences of all ages. For more information, please visit our website or follow the company on LinkedIn.