

FOR IMMEDIATE RELEASE

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**THE PAW PATROL® ARE CALLING ALL HEROES
IN NICKELODEON AND VSTAR'S ALL-NEW LIVE SHOW
PAW PATROL LIVE! "HEROES UNITE"**

*Coming to Houston's Hobby Center, November 2-5 for EIGHT PAWsome Shows!
Tickets are on Sale JUNE 23!*

Houston, TX (June 13, 2023) – [Nickelodeon](https://www.nickelodeon.com) and [VStar Entertainment Group](https://www.vstar.com) proudly present **PAW Patrol Live! "Heroes Unite."** This brand-new production is an interactive live stage show, where members of the audience get to be heroes unleashed, helping the pups as honorary members of the pack, while they navigate the globe to make it back to Adventure Bay in the nick of time. Featuring stunning visual effects, captivating storytelling and a vibrant musical score that will have guests dancing in their seats and singing along, this staged extravaganza is jam-packed with action and fun for the whole family!

PAW Patrol Live! "Heroes Unite" is based on the top-rated animated preschool series *PAW Patrol*, airing on Nickelodeon and produced by Spin Master Entertainment. Tickets for all 8 shows are on sale June 23 at 10 a.m. and may be purchased at www.pawpatrollive.com.

PAW Patrol Live! "Heroes Unite" follows Ryder and the *PAW Patrol* pups as they face their greatest challenge yet. When Mayor Humdinger clones Robo Dog, chaos ensues all over the world. It's up to the *PAW Patrol* to catch the clones, rescue Robo Dog, and show that when the going gets "ruff," lending a paw makes you the ultimate TOP HERO! This new adventure is going to be PAWsome!

"Heroes Unite" marks the third VStar Entertainment Group and Nickelodeon touring collaboration under the *PAW Patrol* banner. Since its debut in the fall of 2016, the *PAW Patrol Live!* Stage shows have been seen by over 4.5 million people, providing fans in over 40 countries with an unforgettable Broadway-style production. It's the perfect way for families to create lifelong memories and introduce their kids to live theatre.

SHOW DETAILS IN HOUSTON AT THE HOBBY CENTER:

When: Thursday, November 2 6:00 p.m.
Friday, November 3 10:00 a.m.
Friday, November 3 6:00 p.m.
Saturday, November 4 10:00 a.m.
Saturday, November 4 2:00 p.m.
Saturday, November 4 6:00 p.m.
Sunday, November 5 12:00 p.m.
Sunday, November 5 4:00 p.m.

Where: The Hobby Center for the Performing Arts, Sarofim Hall
800 Bagby
Houston, TX 77002

Tickets: Tickets start at \$45 plus additional fees. Tickets are available at the Hobby Center Box Office or online at www.thehobbycenter.org or www.ticketmaster.com. Prices are subject to change. Additional fees and special offers may apply. ***All patrons regardless of age (including lap children) must have a ticket.***

A limited number of V.I.P. (Very Important Pup) Packages are available, starting at \$135 plus applicable fees. The VIP package includes a premium seat and exclusive access to a photo opportunity with PAW Patrol characters after the show. Each adult & child (age 1 & up) in a group must have a VIP ticket. Children under the age of one will need to have a lap seat purchased. Pick up your VIP Packet at the VIP check in prior to the show. Note - VIP characters are subject to change.

For more information or to join the Tail Mail mailing list for presale and other exclusive offers, visit www.pawpatrollive.com. Follow *PAW Patrol Live!* on Facebook, Instagram and Twitter at @pawpatrollive, and the hashtag #pawpatrollive.

FOR MEDIA ONLY: Advance phone interviews and in-studio interviews available. Shannon.Brennan@cirquedusoleil.com to schedule. Assets including broll, photos and logos, may be downloaded here: [Media Assets](#)

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VStar Entertainment Group is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production, operations, and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits, and brand activations. Acquired in 2018 by global live entertainment leader, Cirque du Soleil Entertainment Group, VStar has

presented more than 40,000 live performances across 40 countries and entertains nearly three million guests annually. For more information, visit www.vstarentertainment.com.

Nickelodeon, now in its 43rd year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit www.nickpress.com. Nickelodeon is a part of Paramount's (Nasdaq: PARAA, PARA) global portfolio of multimedia entertainment brands.

Spin Master Corp. (TSX:TOY) is a leading global children's entertainment company creating exceptional play experiences through a diverse portfolio of innovative toys, entertainment franchises and digital games. Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals®, Rubik's Cube® and GUND®, and is the toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, stories and endearing characters through its in-house studio and partnerships with outside creators, including the preschool success *PAW Patrol* and nine other original shows along with multiple short-form series, which are distributed in more than 190 countries. The Company has an established digital games presence anchored by the Toca Boca® and Sago Mini® brands. With more than 2,000 employees in 29 offices globally, Spin Master distributes products in more than 100 countries. For more information visit spinmaster.com or follow on Instagram, Facebook and Twitter @spinmaster.